

DA@DaveAustinDesign.com

[585] 694-0747

Profile: Broad spectrum two and three-dimensional designer using all the tools available to identify, and solve problems, communicate ideas through creativity.

Design Consultant

Customer Service
Problem Solving
SWOT Analysis
Pitch Deck
Graphic Design
Exhibit Design
Model Making
Video Editing
Photography

Interact with clients to determine their project needs. Develop work plans, milestones and project budgets. Identify additional resources and expertise needed for project success. Create RFPs and evaluate options.

Provide graphic design for advertising, exhibits, newsletters, video and related communication media.

Clients Include:

Fort La Présentation
Genesee Country Village & Museum (GCV&M)
North Carolina Historic Sites
Norman Rockwell Museum
Fisher-Price
Strong Museum of Play
Glenn Curtiss Museum
City of Rochester, NY

**Adjunct Professor
Industrial &
Graphic Design**

Rochester Institute of
Technology (RIT)
Nazareth College

Develop course materials, exercises and lectures to meet catalog course requirements. Present information to multi-national audience in a compelling manner using both live lectures and remote video conferencing.

Design Drawing: Idea generation and communication through the use of traditional, industry standards and hand drawing

Sophomore Industrial Design

Studio: Introduction to industrial design as part of business, understanding and meeting client needs, work plans, budget, time/activity tracking. Presentations to clients with live and stand alone “Pitch Decks”

2D Design: Hands-on course, not computer-based, teaching the fundamental principles and elements of design. This course included traditional drawing, painting and studio skills.

Exhibit Designer

Atlantic Displays
International,
Exhibit/Group Giltspur,
Design Discovery

Coordinate with account managers and clients to determine their project needs, how to achieve their goals within an allotted budget. Develop new exhibit or reuse concepts using traditional box-frame construction, systems, pop-ups and tension fabric components. Create supporting graphics. Generate production drawings and artwork. Supervise on-site set up.

Major Clients Served:

Eastman Kodak
Xerox
Alstom
Hitachi Electronics
Sharp Electronics

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**Kitchen Design &
Customer Service &
Retail Sales**
Home Depot

Interact with clients to determine their project needs. Develop work plans, milestones and project budgets. Create floor plans and renderings of kitchen designs, specify cabinetry and finishes. Coordinate with installation teams for completion of projects.

Hobbies & Interests

Boat Building : Ultra-Light solo and tandem canoes
Historical Re-enacting: US Colonial period 1750-1820
Backpacking & Camping: Completed all 46 High-Peaks in NY Adirondacks in 18th century clothing and equipment.

Education: Rochester Institute of Technology: BFA Industrial/Environmental Design /Graphic Design

References: Furnished Upon Request
